

## **David Khalevin**

Sunny Isles Beach, FL 33160 • (310) 467-3354 • khalevin1981@gmail.com

[Website](#) - Password: n/a

## **EXPERIENCE**

### **Senior Product Designer, AgentSync, Remote** — Apr 10, 2023 - Present

*Modern Insurance Infrastructure*. AgentSync empowers insurance carriers, agencies, and MGAs to unleash operational efficiencies, reduce risk, and fuel growth <https://agentsync.com>

- Integrated and maintained Lightning Design System (Salesforce) (Figma)
- Integrated custom design system based on Material Design (Figma)
- Delivered complex flows, prototypes, and ideas for Manage and Contracting products
- Active design critique collaborator
- Conducted user and product research
- Fluent Design Experience

### **Senior Product Designer, Nextiva, Phoenix, AZ** — Aug 2, 2021 - Dec 5, 2022

Nextiva is a voice-over-internet-protocol company based in Scottsdale, Arizona, focusing on cloud-based communication services used by 150,000 businesses. <http://nextiva.com>

- Figma design system contributor/admin
- Delivered complex flows for video meetings, surveys, and sales & service
- Owned page-level design templates and introduced responsive page templates with integrated spacers supporting spec mode annotations
- Active participant in weekly design critiques and reviews
- Conducted UX research and user testing
- HTML, CSS, JavaScript

### **Senior Product Designer, Facebook, Menlo Park, CA** — Apr 1, 2021 - Aug 2, 2021

*Internal tools at Facebook/Meta*

- Improved UI/UX of the internal hiring portal
- Created illustrations for the internal portal
- Figma (prototypes, designs, research), internal tools, team collaboration
- Conducted UX research and user testing
- HTML, CSS, JavaScript

### **Product Designer, Internet Brands, El Segundo** — Mar 21, 2020 - Apr 1, 2021

Internet Brands integrates web solutions for businesses with media websites for consumers in key vertical markets.

- Conducted UX research and user testing

- Visual design (Figma, Principal, Adobe After Effects)
- Conversion optimization (A/B tests, GA, Adobe Target)
- HTML, CSS, JavaScript

**Senior Product Designer, CREXi, Marina Del Rey — Mar 15, 2015 - Feb 2, 2020**

CREXi is a commercial real estate community, marketplace, and technology company that simplifies transactions and accelerates business for brokers, buyers, agents, and tenants from listing to closing. [CREXi.com](https://www.crex.com)

- First hire and product designer, responsible for all UI/UX projects
- Created user flows, wireframes, and prototypes to communicate UX solutions
- Managed usability testing and analyzed results
- Defined UI/UX requirements for CREXi web application
- Developed the company's first design system and brand specifications
- Defined user-interface specifications and ensured adherence to the design system
- Established information architecture for both sales and lease platforms
- Lead designer for CREXi Marketing portal
- Increased revenue by 27% through new navigation and category landing page design
- Created landing pages that generated a high volume of qualified leads
- Partnered with the analytics team to A/B test and analyze site performance
- Collaborated with Marketing, Product, Engineering, and Sales teams
- Designed major platform functionalities that support 400K+ active monthly users
- Contributed to multi-million dollar revenues and overall company growth
- Tools: Figma, Principal, Adobe After Effects, Adobe XD

**UI/UX Designer, Project Manager, TulaCo, Santa Monica, CA — 2013 - 2014**

TulaCo is hired to rapidly develop, retool, or scale technology teams.

- Managed a team of 8 engineers
- Defined UI/UX requirements for several web and app applications

**UI/UX Designer, Project Manager, SSD, Los Angeles, CA — 2010 - 2013**

SSD Software Solutions is a digital agency based in Los Angeles.

- Managed several off-shore teams
- Lead UI/UX Designer for projects like BlackBox, Conscious Capitalism, and Being Human

**Skills:** Figma, Sketch, Adobe XD, After Effects, Photoshop, Principle, User Testing, Mixpanel, GA, Webflow, WordPress

**Education:**

Tashkent State University 1999-2003, Bachelor of Computer Science

